



Dear Parent/Carer,

To celebrate and encourage a lifelong love of reading at home and school, we will be running a sponsored read between _____ and _____.

The project is being organised in conjunction with our local Independent Usborne Partner, _____, and all the money raised will go towards brand new books for our school.

Usborne will also donate up to 60% of the total book fair sales value raised in FREE BOOKS to the school. So, for every £600 of books purchased, we will get £360 in FREE Usborne books for our school!

Please help us to enhance our reading resources for pupils by encouraging your child to spend a small amount of time each day either reading to themselves, to others, or being read to. They can read books, comics, magazines, newspapers, menus, websites, recipes, poems, leaflets, instructions — anything with words! If you are able to support our sponsored read, please find enclosed a sponsorship form for your child. A reading log, to record the minutes they have spent reading, will be given to them in class.

After the sponsored read, please send all the sponsorship money that your child has raised to the school by _____.

We look forward to having lots more books for your child to read, share and enjoy.

For more information, contact _____,
or visit us online: [usborne.com/gb/schools/world-book-day](https://www.usborne.com/gb/schools/world-book-day)



In partnership with
USBORNE

