

Friends of Dunbury Academy (FODA) Social Media Policy

This policy explains how our association uses social media. It is available and applies to all members of our association.

Details of the social media used by our association

FODA uses Facebook. You can see this here: [FODA Facebook Page](#)

Access to the social media used by our association

FODA uses Facebook. This is a closed group, meaning that you can apply to join but this will need to be approved by the PTA through our Facebook group administrators. Only approved members can see posts made to the group. However, once you are a member of the group, you can also post, and these will be seen by all other members of the group who have been similarly approved. Please enter <https://www.facebook.com/groups/273137853083714/> into your web browser and make a request to join the group.

Permitted members

The Facebook group of FODA is only intended for members of the association, in this case the parents and staff of Dunbury Church of England Academy. This is regulated through this being a closed group and members needing to gain permission to join from the PTA's Facebook group administrators.

FODA does not want to encourage inappropriate use of social media by children. No application to join our Facebook group will be accepted by anyone aged less than 13 years.

Please note that pupils at the school are not usually regarded as PTA members.

How this is used by our association

FODA uses its Facebook group exclusively for the running of the association. It is used to communicate with members, promote FODA events or elements of events, promote local family (not for profit) events, to recruit volunteers to support the PTA's activities, thank local supporters and canvass members' views. The Facebook group can be used as an occasional message board between members, in doing so the usage rules apply.

Usage that is not permitted

The Facebook group of FODA is not intended for discussing any aspect of the school, its policies or staff (other than the PTA and its activities) and should not be used to promote any business other than where this is done for the benefit of the PTA and with its permission. Inappropriate posts, including any derogatory comments, can and will be removed by the administrators and FODA retains the right to ban any user who continues to make inappropriate use of the group.

Photographs

The Facebook group of FODA allows members to post photographs (see note below*). However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have

the permission of anyone featured to do so. FODA accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group.

*photographs of children are not permitted and will be removed by the administrators without warning.

Application of this policy

By using the Facebook group of FODA you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the group.

Availability of this policy

This policy is publicly available through the Dunbury Church of England Academy website <http://www.dunbury.dsat.org.uk/>, is sent regularly (at least once a year) to all members of the PTA (by the school) for whom an email address is held and is referenced as part of the information stated on our Facebook Group pages.